PAUSE AWARDS

Pause Index:
Creating your profile
on Pause Awards website

Your profile

Staying true to our promise of creating a better ecosystem, we're giving our champions free personal profiles and landing business pages - all on our sleek new website!

Once you set it up, your profile doesn't need much updating unless you get new professional photos or want to update your bio.

You don't need much to create your profile, just a few professional photos and answer three simple questions - see, easy!
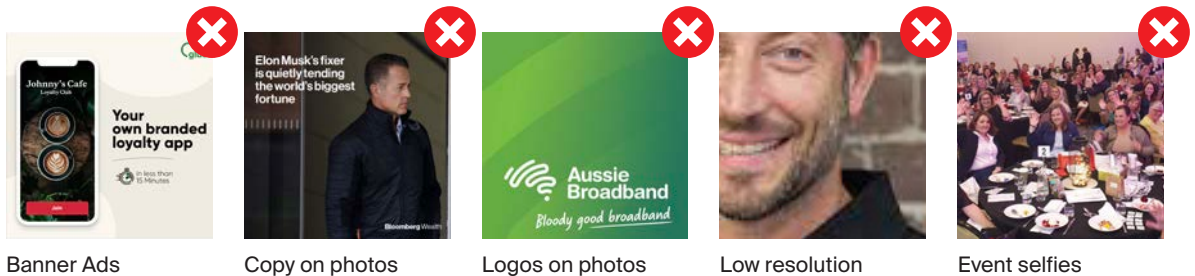
Please also make sure you have a good quality profile (Avatar) photo at the correct resolution.

What images should I upload?

Pause Awards platform is a way to showcase yourself or your business in an editorial way much like Spotify has its beautiful playlist covers, or Behance showcases best portfolios and Apple

Store/ TV has high-quality graphics. This is not a place for advertising banners and hard sales, you can use Facebook or LinkedIn for that.
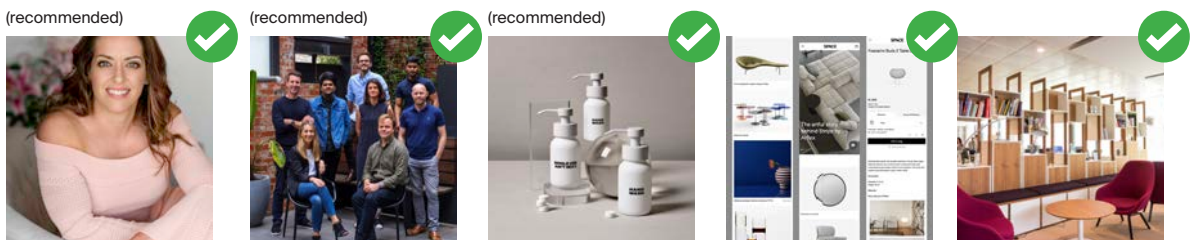
We don't want:

Banner Ads

Copy on photos

Logos on photos

Low resolution

Event selfies

We want:

(recommended)
Professional photos (Founder/ CEO)

(recommended)
Group photo

(recommended)
Product photo

Beautiful portfolio images

Office interior

Stock image recommendations

If you don't have a quality image to upload, your profile will not be published until you provide a suitable professional photo.

If you need more help, you can visit these free stock galleries:

https://unsplash.com/
https://www.pexels.com/
https://pixabay.com/

Uploading Profile Images (16:9)
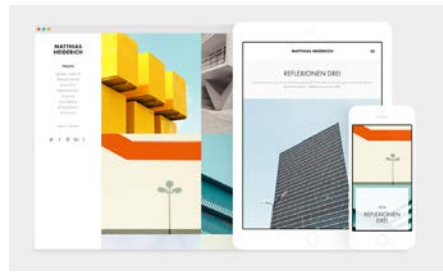
Profile Images need to be **Landscape!**

This will be used on your profile within a large image carousel. These images should be business or product shots that look great. **Do not include your logo or text in the avatar image.** You can include one photo, but we recommend having two to four.

Name files as: Company-1.jpg

4 x Profile Images
Aspect Ratio: 16:9 (Landscape)
Resolution: 3000 x 1687px
File Size: max. 600kb
Format: .jpeg

Use https://compressor.io to compress images before uploading.

Great examples of Profile Images.

Quote and a Question

Favourite quote
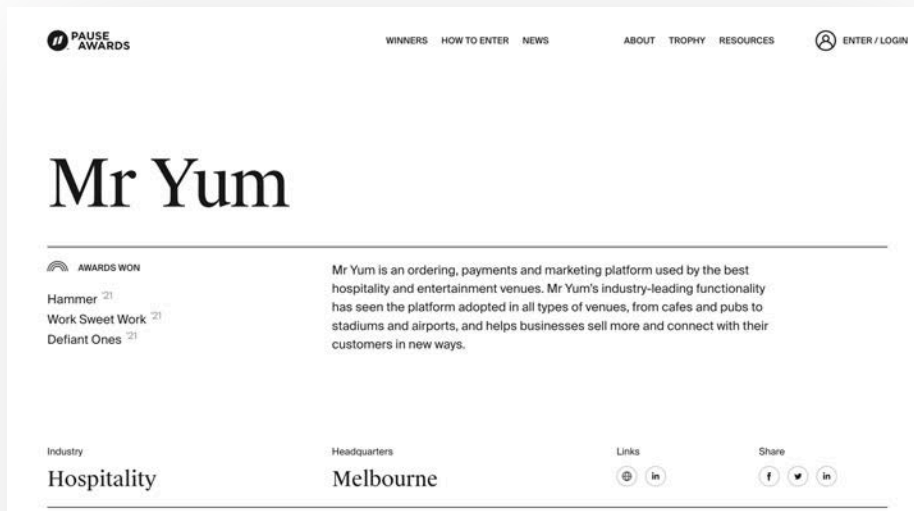"Get comfortable being uncomfortable" - Someone smart that Kim stole this from!

Most important thing in business
There's no one single skill that will see you succeed in building a business, but at Mr Yum we get our strength, focus and purpose through living our four mantras. We're customer obsessed (Here to Serve), we devour data and use it to inform decisions (Numbers over Hype), we dream really big (Think 10x) and we embrace discomfort, have difficult conversations and push ourselves to be continually curious about the world and its people (Run Towards the Fire). These combine to create an incredibly powerful and empowered team - and a business is nothing without a strong team behind it.

This is how you'r fav quote will appear. Please don't use Company values or quotes, make it inspirational.

Tell us what you think is really important in business, for everyone to learn from.
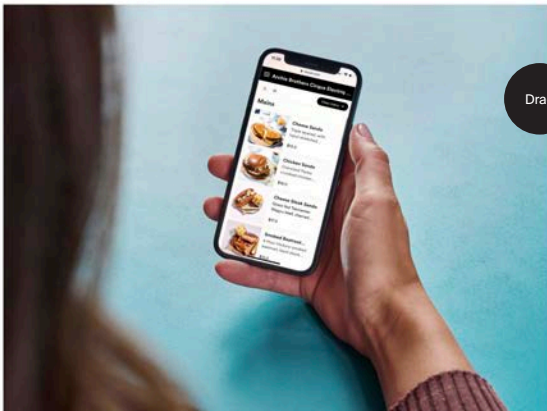
The look of your business profile on the website.

For the Pause Awards website to look premium and amazing, we need your images to look like these below.

We know it's possible because these are all your phots!

Uploading Avatar Images (1:1) Avatar Images need to be **Square!**

This is used as a tile image wherever your business profile is displayed on the site - in a grid, list or carousel. **So make it your best one, and do not include your logo or any text.**

Name files as: FullName_Company.jpg

1 x Avatar Image
Aspect Ratio: 1:1 (Square)
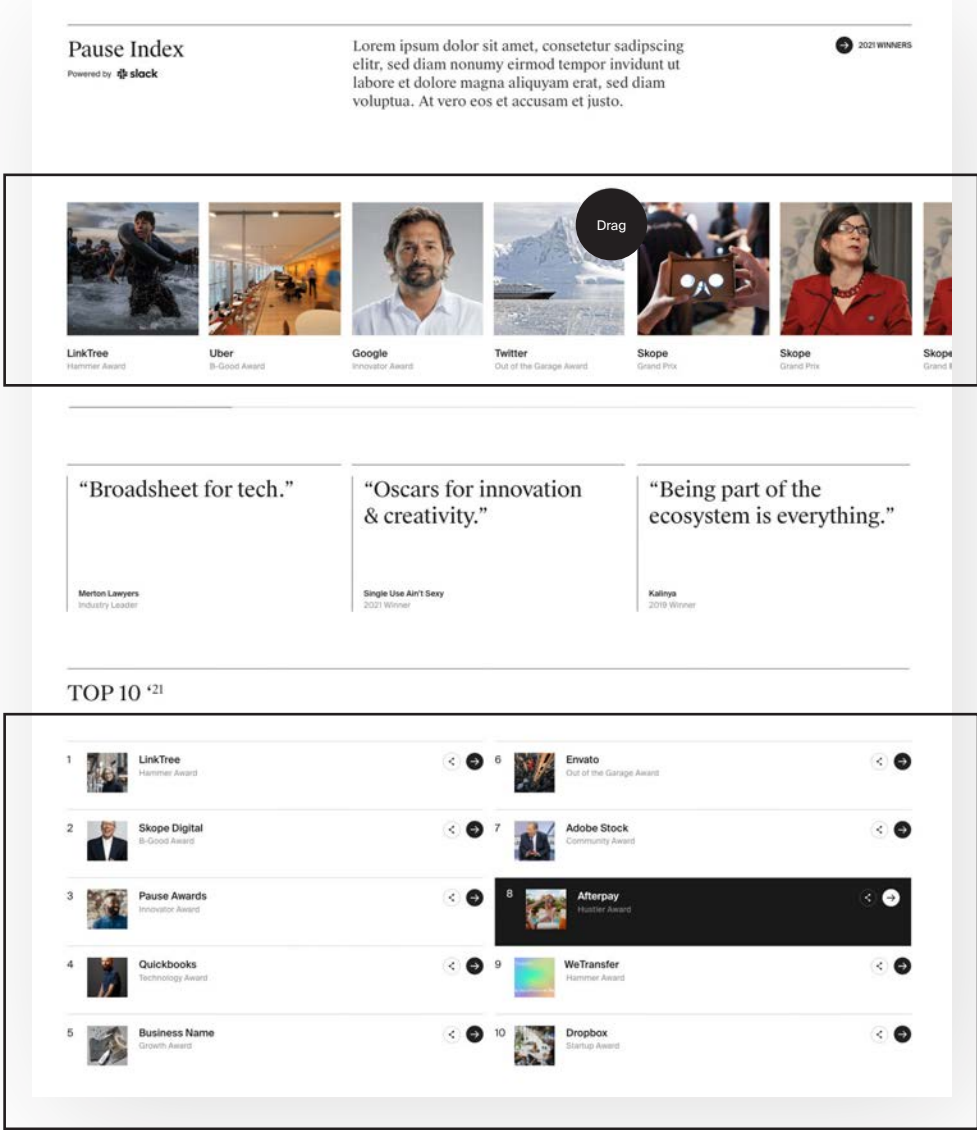**Resolution: 1600 x 1600px**
File Size: max. 300kb
Format: .jpeg

Use https://compressor.io to compress images before uploading.

Great examples of Avatar Images.

The look of your Avatar on the website.

Pause Index

Powered by ✿ slack

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo.

2021 WINNERS

| LinkTree | Uber | Google | Twitter | Skope | Skope | Skope |
| Hammer Award | B-Good Award | Innovator Award | Out of the Garage Award | Grand Prix | Grand Prix | Grand F |

Drag

"Broadsheet for tech."

Merton Lawyers
Industry Leader

"Oscars for innovation & creativity."

Single Use Ain't Sexy
2021 Winner

"Being part of the ecosystem is everything."

Kalinya
2019 Winner

TOP 10 '21

1	LinkTree	Hammer Award		6	Envato	Out of the Garage Award
2	Skope Digital	B-Good Award		7	Adobe Stock	Community Award
3	Pause Awards	Innovator Award		8	Afterpay	Hustler Award
4	Quickbooks	Technology Award		9	WeTransfer	Hammer Award
5	Business Name	Growth Award		10	Dropbox	Startup Award

Your Avatar image will be everywhere on the website to represent you, in Pause Index and Top10 and all other pages.

It's strictly prohibited to upload banner ads, logos and marketing material as your Avatar.

Please upload a good quality square image for your Avatar.

Uploading Judge Images (1:1)

Judges can now apply online and set up their profiles during the application process. You'll need one good quality photo of yourself and have a 50-word bio handy.
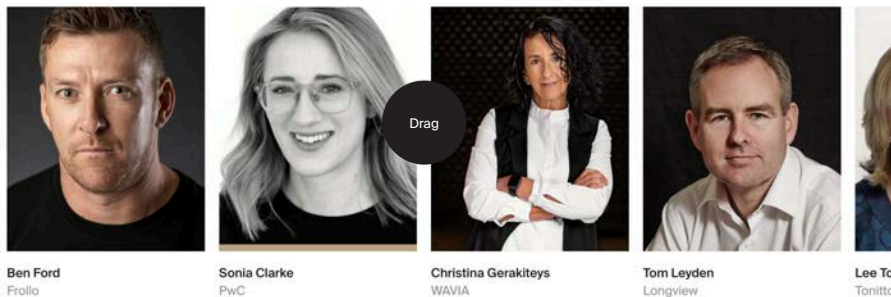
Name files as: Full_Name.jpg

When writing your short bio, please do it from a third person.

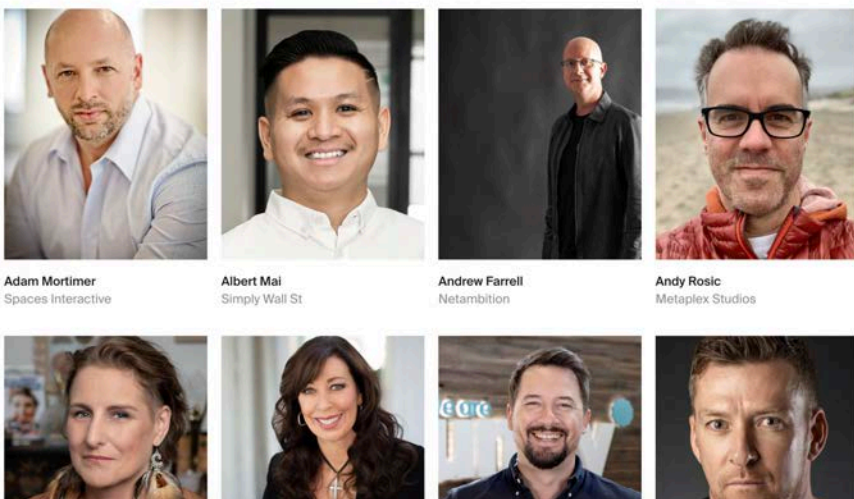Great examples of Avatar Images for Judges and Ambassadors.

The look of your Avatar and Profile Image on the website.

Meet the board

Ben Ford
Frollo

Sonia Clarke
PwC

Christina Gerakiteys
WAVIA

Tom Leyden
Longview

Lee To
Tonitt

The first line of judges are from the Judging Board.

Meet the panel

2022   2021   2020

Adam Mortimer
Spaces Interactive

Albert Mai
Simply Wall St

Andrew Farrell
Netambition

Andy Rosic
Metaplex Studios

All of past and future judges will be showcased here, and there is a year bookmark to sort out those that were involved by years.

Uploading your porofessional photo will make your Avatar profile stand out and look great.

John Smith (12)

SHARE

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod

Role
Creative Director, Google

Industry
Technology

Links
f f f

This is Judge profile page, with Profile Image. You need to upload both the Avatar and Profile Image.

Your Profile Image will give life to your page, so pick only the best images.