



## **SAMPLE PRESS RELEASE – PAUSE AWARDS WINNER**

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### **[Winner’s Name] Honoured as Most Ambitious in [Category] at the Pause Awards ‘23**

[Date] — [CITY] — In a dazzling ceremony marking the zenith of Australian innovation and ambition, [Winner's Name], a titan in [industry/company description], has been crowned the winner in the prestigious [Category] at the Pause Awards '23. This accolade, powered by VicGov, celebrates the most ambitious and effective companies and individuals in Australia.

The Pause Awards, now in their sixth year, are more than just a ceremony; they are a beacon of excellence and a testament to the trailblazers redefining success in the Australian innovation ecosystem. This year’s awards have been particularly notable, not only for their record-breaking number of entrants but also for the introduction of the Investable Score™, a groundbreaking criterion in the judging process.

[Winner's Name] has stood out in the [industry/sector], not just meeting but exceeding the benchmarks of innovation, excellence and ambition. This victory in the [Category] category is not just a win; it is a recognition of [Winner's Name]'s unwavering commitment to pushing the boundaries of what is possible and achieving [remarkable results].

#### **[WINNER COMPANY DESCRIPTION]**

George Hedon, Founder & CEO of Pause Awards, lauded the winners, stating, “This year’s winners are not just resilient leaders in their fields; they are the vanguards redefining the essence of success in our industry. [Winner's Name]'s triumph is a shining example of ambition turning into tangible, awe-inspiring achievement.”

#### **[QUOTE FROM WINNER]**

The judging process this year, spearheaded by over 60 distinguished judges from diverse sectors, highlighted the exceptional talent thriving in Australia. The introduction of the Growth Mentors Board, featuring luminaries from Squarepeg, Guardian, Amazon, Rampersand, Up and Birchall, further elevated the awards.

Lee Tonitto, Chair of the Judging Board, commented, “The winners this year have not just impressed us; they have inspired us. Their ideas, execution, and measurable results exemplify what it truly means to be a leader in innovation and ambition.”

The Pause Awards continue to champion the audacious and the bold, celebrating those who don't just chase success but redefine its very parameters. “Our mission is to spotlight those who carve out new vistas of what’s achievable, and this year’s winners have done just that,” added Hedon.

For more information about [Winner's Name] and our groundbreaking achievement in the Pause Awards '23, please contact:

— ENDS —

**About [WINNER]**

[INSERT WINNER GENERAL BIO ABOUT THE COMPANY/INDIVIDUAL HERE]

Contact: (Spokesperson name)

Phone: (Spokesperson phone)

Email: (Spokesperson email)

**Pause Awards links:**

Website: [www.pauseawards.com](http://www.pauseawards.com)

Instagram: @PauseAwards

Twitter: @PauseAwards

Facebook: [facebook.com/PauseFest](https://facebook.com/PauseFest)

YouTube: [youtube.com/c/PausefestAu](https://youtube.com/c/PausefestAu)

Linkedin: [linkedin.com/company/pause-fest](https://linkedin.com/company/pause-fest)

**About Pause Awards:**

The Pause Awards are an annual programme that recognises and celebrates the most ambitious and effective companies and individuals in Australia. Born out of Pause Fest, the premier festival for business and creativity in Australia, the awards have been celebrating pioneers and innovators since 2010, with the awarding tradition beginning in 2018. With an evaluation process powered by over 60 independent senior industry experts from Australia’s leading companies, the Pause Awards continue to set unparalleled industry benchmarks, celebrating genuine innovation and redefining success in the Australian business ecosystem. For more information about awards, visit [www.pauseawards.com](http://www.pauseawards.com)